## FOR IMMEDIATE RELEASE

BPW/St. Petersburg-Pinellas
Michele Cavallo or Amanda Cummins
Info@BPWStPetePinellas.org
(727) 698-0204 or (727) 401-1481
www.BPWForum.com



## Forum of Tampa Bay Area Business Luminaries Focus on Advocacy for Working Women in Healthcare and Workplace Equity

**[St. Petersburg, Florida, October 14, 2022]** National Business Women's Week® is Oct. 16-22!. BPW, in partnership with the St. Petersburg Area Chamber of Commerce, will hold its Annual Working Women's Forum on Wednesday, October 19 at the St. Petersburg Museum of History from 5:30 to 7:30 PM. The topic this year is **Advocacy in Action,** and the panel this year is stacked with some of the region's leading voices for change through advocacy:

- Marcia L. Alvarado, PE Structural Market Leader, WGI
- Kimberly Jackson Executive Director, Institute for Strategic Policy Solutions (ISPS) at St. Petersburg College
- Shanelle Rae, Ph.D. Director of Diversity, Equity, and Inclusion, Tampa General Hospital
- Dawn Hunter, JD, MPH Southeastern Region Director, Network for Public Health Law (will serve as moderator)

Tickets to the event are \$36 in advance (\$31 for BPW and Chamber members) and \$40 at the door. Heavy hors d'oeuvres will be served; a cash bar will be available with one free drink ticket for each attendee. Sponsorships include tickets and are still available at the event website <a href="www.BPWForum.com">www.BPWForum.com</a>. This year's sponsors include Duke Energy, AC Cummins Law, St. Petersburg Museum of History, Ala'bella Interiors, Wolfe Accounting Solutions, St. Petersburg Area Chamber of Commerce, Kristin Smith of Raymond James & Associates, Gulf Breeze Home Health, and Let Amy Handle It.

## **About The Working Women's Forum**

Since 2012, BPW/St. Petersburg-Pinellas has been fulfilling its mission of achieving equity for all women in the workplace through advocacy, information and education by presenting the annual Working Women's Forum. Presented as a panel discussion, the Working Women's Forum tackles issues that are relevant to the lives of working women. The forums have included some of our area's top subject matter experts and women leaders delivering informative, engaging and often entertaining conversations.

## **About Business and Professional Women (BPW)**

Founded as a non-partisan, grassroots organization, BPW was formed in 1919 with all but three states sending delegates to the first convention including BPW/Florida. As the first organization to focus on issues of working women, BPW is historically a leader in activism, policy influence and advocacy for millions of working women and has been a successful leader in promoting and supporting legislation affecting working women ever since. In addition, BPW educates its members on policy issues and provides them the tools to become effectively involved in policy development in their own workplaces and in grassroots efforts at the local, state and federal levels. A number of special events are held throughout the year to raise funds for scholarships, microgrants and other causes relevant to working women.

\*\*\*\*